

PRESS RELEASE  
Zurich, August 19, 2019

## **Amaterasu and her entourage - from the antique Shinto legends into the here and now**



**Watch Video “Amaterasu” at Museum Rietberg:**

<https://youtu.be/jfRqbZibEfU>

**Fashion Talk by Kazu Huggler on the occasion of the exhibition  
MIRRORS - The Reflected Self at the Museum Rietberg on September 14,  
2019.**

Japanese esthetics, art and culture are at the basis of the fashion label KAZU. The textile artwork "Amaterasu's return from the cave" by Kazu Huggler that is currently displayed in the exhibition MIRRORS - the reflected self serves as the starting point for a parade of the Japanese Shinto goddesses.

The Japanese-Swiss fashion designer will present the sun goddess Amaterasu, the god of the moon Tsukuyomi, the god of the winds and the sea Susanoo, the god of wisdom Omoikane and the goddess of dance Ame-no-Uzume live. The five deities will wear couture creations designed to reflect their personalities and individual behavior. Kazu Huggler will report on the deeds and characteristics of the Shinto-goddesses as they are described in the old Japanese scriptures. It is particularly close to her heart to show that the personalities and behavior patterns of the antique goddesses are relevant to the present day. They find their reflection in social phenomena of our modern, human society.

**Date, Time and Place**

The Fashion Talk will be held in the frame of the **MIRRORS – The Reflected Self** - Exhibition on Saturday, September 14. 2019 in the Summer Pavillon of the Museum Rietberg, Gablerstrasse 15, CH-8002 Zürich.

The first show will take place from 2:00pm to 3:00pm, the second show from 4:00pm to 5:00pm.

**Tickets**

Tickets are available under:

2:00pm-3:00pm

<https://shop.e-guma.ch/museum-rietberg/de/events/fashion-talk-mit-kazu-huggler-3948907>

4:00pm-5:00pm

<https://shop.e-guma.ch/museum-rietberg/de/events/fashion-talk-mit-kazu-huggler-3123113>

For more information about the exhibition **MIRRORS – The Reflected Self**, please visit: <https://rietberg.ch/ausstellungen/spiegel#/>

**Contact**

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## About Kazu Huggler

Born in Tokyo to a Japanese mother and a Swiss father, Kazu Huggler was raised in both Japan and Switzerland.

After completing the International Baccalaureate in Zurich, she studied at Tokyo's Keio University and graduated with a degree in Japanese History of Art and Aesthetics. Huggler then enrolled in the Swiss University of Art and Design Hochschule für Gestaltung, and completed her studies at the London's Central Saint Martins College of Art and Design. In London, Kazu apprenticed with Vivienne Westwood.

In 2003, Kazu Huggler founded her own fashion label KAZU, which is strongly influenced by the Japanese kimono and ancient textile designs as well as traditional Japanese philosophies of dressing. Kazu Huggler's creations are aimed at customers worldwide, but are produced in her own Atelier and in Switzerland.

Kazu has repeatedly showcased her artistic and her couture creations in art museums. She celebrated the 10 years anniversary of KAZU with a fashion show at the Nezu Museum in Tokyo. On the occasion of the 150th anniversary of the diplomatic relationship between Japan and Switzerland, she gave a talk and fashion show at the Residence of the Swiss embassy in Tokyo. Her imperial highness empress Michiko was among the guests. In Zurich, she has presented her creations at the Museum Bellerive (2013), the Haus Konstruktiv (2015), the Museum Rietberg (2016) and lately, in the frame of the Zürcher Festspiele, at Kunsthaus Zurich (2018).

Since March 2011, she has been actively involved in restoration projects in the north of Japan and has donated Bernina sewing machines to high schools hit by the disaster. Kazu has also committed to the long-term support of the citizens of Rikuzen Takata region in Iwate Prefecture and founded a non-profit organisation Three Cranes Association.

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